

# Catherine C. Braun

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Department of English  
The Ohio State University at Marion  
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## Academic Appointments at The Ohio State University

Associate Professor of English, Marion Campus, 2012-present  
Assistant Professor of English, Marion Campus, 2006-2012  
Instructor of English, Marion Campus, 2005-2006

## Education

Ph.D. in English (Rhetoric & Composition)  
The Ohio State University  
Dissertation: *"I'm Really Not a Technology Person": Digital Media and the Discipline of English*  
Committee: H. Lewis Ulman (director), Scott Lloyd DeWitt, Kitty O. Locker, Beverly J. Moss

M.A. in English (Professional Writing, Editing & Publishing), *Summa Cum Laude*  
University of Cincinnati  
Thesis Project: *A Day in the Life of Dr. Angelo Colosimo: A Photo-Documentary*  
Committee: Jon C. Hughes (director), Mary Beth Debs

B.A. in English (focus: American Literature), *Magna Cum Laude*  
Marietta College  
Writing Certificate, Minor in Computer Science  
Honors Thesis: *The War Poetry of Randall Jarrell: A New Historical Analysis*  
Advisor: Steven D. Blume

## Research & Teaching Interests

Composition History, Theory, Pedagogy  
Digital Media Studies, Visual Rhetoric & Digital Literacy  
Professional Writing, Document & Graphic Design  
Film Studies

## Works Under Review and In Progress

"Defining Scholarship for a Multimodal Age," "revise and resubmit" from *College English*, currently under revision.

## Publications

*Cultivating Ecologies for Digital Media Work: The Case of English Studies*. Carbondale, IL: SIUP, 2014.

“Stirred, Not Shaken: An Assessment Remixology” (with Ben McCorkle and Susan Delagrang), chapter in edited collection *Digital Writing Assessment and Evaluation*. Eds. Heidi McKee and Danielle Nicole DeVoss. Logan, UT: Computers and Composition Digital Press/Utah State University Press, 2013. Web.

“This Is Scholarship” (with Kenneth L. Gilbert). *Kairos* 12.3 (May 2008):  
[http://kairos.technorhetoric.net/12.3/binder.html?topoi/braun\\_gilbert/index.html](http://kairos.technorhetoric.net/12.3/binder.html?topoi/braun_gilbert/index.html).

“Remixing Basic Writing: Digital Media Production and the Basic Writing Curriculum” (with Ben McCorkle and Amie C. Wolf). *Computers and Composition Online* (Spring 2007):  
<http://www.bgsu.edu/cconline/braun/>.

“The Writing Classroom and Students With Disabilities” (with Brenda Jo Brueggemann). *The Writer’s Harbrace Handbook, Instructor’s Flex-Files*. 2<sup>nd</sup> ed. Eds. Cheryl Glenn, Robert Keith Miller, and Suzanne Strobeck Webb. Boston: Thomson/Heinle, 2004. 219-241.

## Conference Papers

“See Your Voice: Using Audio to Explore Written Literacy.” Conference on College Composition and Communication Digital Pedagogy Poster Sessions, Houston, TX. 8 April 2016

“Encouraging Inquiry/Challenging Formalism: Remix Assignments in a Basic Writing Class.” Conference on College Composition and Communication, Las Vegas, NV. March 2013.

“Audience(s) Addressed: Who Is This Text (Really) For?” Computers and Writing. Raleigh, NC. May 2012.

“Professional Writing and New Media, Service Learning Edition.” Computers and Writing. Ann Arbor, MI. May 2011.

“Assigning the Remix—Combining, Juxtaposing, Transforming.” Conference on College Composition and Communication. Louisville, KY. March 2010.

“New Media Scholarship Stakeholders: Departmental Issues.” Computers and Writing. Athens, GA. May 2008.

“Navigating the Job Market Web: What Difference Does Digital Media Make?” Conference on College Composition and Communication. New Orleans, LA. April 2008.

“Multimodal Composing and the Challenge of Assessment: Audio Essays in First-Year Writing.” Conference on College Composition and Communication, New York, NY. March 2007.

- “New Narrative Genres and the Relation of Narrative to Multi-modal Literacies.” Watson Conference on Rhetoric and Composition. Louisville, KY. October 2006.
- “Navigating the Terrain of Professional Identity in the Age of Digital Media: The Case of Tenure & Promotion Policy.” Computers and Writing. Lubbock, TX. May 2006.
- “Give the Basic Writers Some: Incorporating Digital Media Production in a Basic Writing Curriculum.” Conference on College Composition and Communication. Chicago, IL. March 2006.
- “Digital Media and Discourses of Professional Evaluation in English/Writing Departments.” Conference on College Composition and Communication. San Francisco, CA. March 2005.
- “On Being WebCT’d: Stories from a Graduate Technical Assistant.” Computers and Writing. Honolulu, HI. June 2004.
- “Digital Media and the Discipline of English,” Graduate Research Network. Computers and Writing. Honolulu, HI. June 2004.
- “From Desk Set to Desktop: Web-Based Discussion & A Graduate Film Studies Course.” Conference on College Composition and Communication. San Antonio, TX. March 2004.
- “Digital Authority and the Networked Composition Class.” Invited Presentation. CCL Research Forum. Columbus, OH. May 2003.
- “Discovering Digital Authority: Threaded Discussion in a Networked Composition Class.” Computers and Writing. West Lafayette, IN. March 2003.
- “‘You’re not smarter, Walter, just a little taller.’ Intelligence and Power in Double Indemnity.” The 24<sup>th</sup> Annual Conference of The Southwest/Texas Popular Culture/American Culture Association. Albuquerque, NM. February 2003.
- “Media Images: Their Potential Influence on ‘The Ideal.’” International Communication Association Conference. Seoul, Korea, July 2002. Team-researched with Juliann Cortese and Prabu David; paper presented by Prabu David.
- “Creating an Undergraduate Intern Program to Help Faculty Develop Technology” (with Thomas McCain, D’Arcy John Oaks, and Melanie Buffington). Kick IT Up A Notch: TELR Conference on Instructional Technology. Columbus, OH. August 2000.

### **Invited Presentations**

- “Composing (in) the Classroom: Innovative Strategies for Engaging Student Work.” Department of English Lecture Series. The Ohio State University. Columbus, OH. 12 Nov 2014.
- “RE: Visioning Your Scholarship: Going Digital.” RE: Visioning U. Indiana U./Purdue U. at Fort Wayne. Fort Wayne, IN. 19 August 2011.

“Multimodal Genre Parody and the Musical.” [T@DMP](#). The Ohio State University. Columbus, OH. April 2008.

“Peer Review and its Role in Assessment of Multimodal Student Projects.” Graduate Teaching Associate Pedagogy Forum Series. The Ohio State University. Columbus, OH. November 2007.

“Professional Writing Interns, the Marion Campus English Department, and the Marion Business Community” (with Stuart Lishan). Marion Rotary Club. Marion, OH. September 2006.

“Where to Start with Multimodal Composing and Where to Go (with Scott Lloyd DeWitt and Mary Hocks). Digital Media and Composition. Columbus, OH. June 2006.

“Technology and the Production of Texts in the 20<sup>th</sup> Century” (with Doug Dangler). English 467: Writing and Learning (Professor, Beverly J. Moss). Columbus, OH. March 2003.

### **Conference Workshops**

“Evaluating Digital Scholarship.” Two-week long asynchronous online workshop. Computers & Writing Online 2010. Online. 28 April-12 May 2010.

“Reading New Media.” Conference on College Composition and Communication. Chicago, IL. March 2006.

“Women and Technology Administration.” All-day Feminist Workshop. Conference on College Composition and Communication. San Antonio, TX. March 2004.

### **Teaching Experience**

The Ohio State University at Marion  
Autumn 2005-present

*All courses were taught in a networked computer lab/digital media classroom.*

Intensive Reading & Writing I & II (English 109.01 & 109.02)

First-Year English Composition (English 110/1110)

Introduction to Film (English 263)

Special Topics in Cinema (English 578/4578)

*The Musical (Winter 2008, Autumn 2012)*

*Great American Auteurs (Spring 2010)*

Business & Professional Communication (English 304)

Special Topics in Professional Communication (English 405)

*Marketing (Spring 2006 & Autumn 2007)*

*Web Design (Winter 2010)*

Cultures of Professional Writing (Humanities College 450, A&S 4150)

Internship in Professional Writing (Humanities College 589)  
Digital Media in English Studies (English 569)

Department of English & College of Arts and Sciences  
The Ohio State University  
Autumn 2001-Autumn 2004

*Courses marked with an \* were taught in a networked computer lab/digital media classroom.*

Basic Writing: "Literacy, Digitally Mediated"\* (English 110W)  
Digital Media in English Studies\* (English 569, apprentice to Dr. Scott Lloyd DeWitt)  
Introduction to Film Studies (English 263, apprentice to Dr. Tony Libby)  
Introduction to the Teaching of First-Year English (English 781, assistant to Dr. Brenda Brueggemann)  
First-Year Writing\* (English 110)  
Technology Enhanced Learning & Research (TELRL) Internship\* (Arts & Sciences 489)

School of Journalism & Communication  
The Ohio State University  
Autumn 1999-Spring 2001

*Courses marked with an \* were taught in a networked computer lab/digital media classroom.*

Persuasive Communication (JCom 367)  
Living in the Information Age\* (JCom 189, co-taught with D'Arcy John Oaks)  
Introduction to Ideas & Attitudes (JCom 105)

### **Administrative & Professional Experience**

*Coordinator, Professional Writing Minor* (Fall 2008-present)

The Ohio State University at Marion, Marion, OH

Developed versions of professional writing courses appropriate for the Marion campus that include a service learning component. Coordinate the internship in professional writing at the Marion campus. Develop and sustain relationships with community partners for internships and service learning partnerships. Provide counseling to students about internship and career opportunities, and write letters of reference/recommendation. Mentor other teachers in professional writing pedagogy.

*Writing Program Administrator & Service Learning Coordinator* (Summer 2010-Spring 2011)

The Ohio State University at Marion, Marion, OH

Collaboratively developed and led pedagogically-focused professional development workshops for writing faculty. Collaboratively coordinated assessment of non-tenure track faculty in writing classes. Collaboratively coordinated service learning efforts on campus and served as a point-person for faculty in all disciplines on best practices in service learning pedagogy.

*Technology-Pedagogy Consultant @ The Digital Media Project* (Fall 2002-Summer 2005)

Department of English, The Ohio State University, Columbus, OH

Provided pedagogical support to faculty and graduate students teaching in instructional computer labs. Developed online documentation to help instructors integrate technology into their pedagogies. Worked with a team to develop and plan in-class workshops for undergraduate students and professional development workshops for faculty and graduate students. Helped design and maintain web site.

*Graduate Administrative Assistant: BETHA Institute for New Media and Writing Studies (Summer 2004)*

Department of English, The Ohio State University, Columbus, OH

Helped organize and plan week-long event. Designed web site to provide information to participants and, later, to be a showcase for the work done at the Institute. Compiled printed information for participants (maps, etc.). Maintained listserv.

*Graduate Research Assistant for Beverly J. Moss (January-August 2004)*

The Ohio State University, Columbus, OH

Created and maintained a database to track submissions to NCTE-LEA Research Series in Literacy and Composition. Reviewed a manuscript. Created three digitized presentations using PowerPoint. Compiled texts for course packet for English 467: Writing & Learning. Created web site for *Language, Literacy, and the Teaching of Writing in Multicultural Settings*, a summer institute for elementary and secondary teachers.

*Content Specialist: FAME Grant Project, with Brenda Jo Brueggemann (Nov 2003-April 2004)*

The Ohio State University, Columbus, OH

Wrote content for a Web-based, interactive resource for teachers about effectively meeting the needs of students with disabilities in writing-intensive classes. Designed pre- and post-test questions for writing module. FAME (Faculty and Administrator Modules for Education) was a federally funded three-year grant project with the U. S. Department of Education whose goal was to create innovative web-based materials to help campuses meet the educational needs of all students.

*Writing Program Administrator (2002-2003)*

Department of English, The Ohio State University, Columbus, OH

Collaboratively developed and planned pre-quarter workshop for new GTAs and professional development workshops open to the entire department. Held regular office hours. Observed and evaluated teaching of new GTAs. Redesigned First-Year Writing Program's web site.

*Assistant LAN Supervisor (1997-1999)*

Department of English, University of Cincinnati, Cincinnati, OH

Developed in-class workshops introducing students to software used for writing, communication, and peer response. Assisted students and instructors in instructional computer labs. Created and maintained digital and print inventory of all CD-ROMs, diskettes, software, and computer manuals in the department.

*Marketing/Development Intern (Sept 1998-Mar 1999)*

The Olympus Center, Cincinnati, OH

Developed marketing materials, including brochures, print advertisements, and programs for special events, using Adobe PhotoShop and PageMaker. Assisted in writing, editing, and layout of quarterly newsletter.

*Editorial Intern (May-Aug 1996)*

The Tallow Light, Journal of the Washington County Historical Society, Marietta, OH

Researched possible subjects for articles. Located and evaluated illustrations and archival photographs for inclusion with articles. Wrote captions relating images to text of articles. Performed research in two historical archives. Determined and planned the contents and organization of one issue. Content- and copy-edited all articles. Designed pages using page-layout software.

### **Outreach & Community Service**

- “Professional Writing Minor Showcase” (with students from Hum Col 450). Presentation to directors of non-profit organizations about the minor and internship program. 19 Nov 2008.
- “Introduction to the Professional Writing Minor at OSU-Marion” (with Stuart Lishan). Presentation to the Marion Rotary Club. 5 Sept 2006.
- “Dreamweaver and the Instructional Web Site” (with Ben McCorkle). Workshop for OSU-M English Faculty. 13 September 2005.
- “Audacity in the Language Arts Classroom: A Workshop for K-12 Teachers.” *Ohio-WINS ePortfolio Summer Teacher Institute*. 14 June 2005.
- “Reading and Writing the Web” (with Tera Pettella). *CSTW Seminar Series for Columbus Public School Teachers*. 14 May 2005.
- Volunteer, Family Day, Wexner Center, The Ohio State University, May 2002

### **Academic Service**

- Member, Digital Textbook Committee (University-level), Spring 2012-present
- Member, Marion Campus Academic Standards Committee, Autumn 2011-present
- Member, CSTW Research Review Board, Autumn 2011-present
- Chair, Marion Teaching Award Committee, Autumn 2011-present
- Coordinator, Professional Writing Minor at Marion Campus, Autumn 2008-present
- Member, Professional Development Committee (Marion), Autumn 2009-present
- Member, Auxiliary Faculty Review Committee (Marion), Spring 2008-Summer 2009
- Member, Information Technology Strategic Planning Committee (Marion), Winter 2007-Spring 2008
- Committee Member, Assistant Professor (Marion-English) Search in Rhetoric, Composition and Literacy, Autumn 2007-Spring 2008.
- Member, Scholarship Committee (Marion), Autumn 2006-Spring 2007
- Committee Member, Assistant Professor (Marion-English) Search in Victorian Literature, Autumn 2006-Spring 2007.
- Panelist, Ad-Hoc Panel for the Committee on Academic Misconduct, Marion Campus, 26 Sept 2006.
- Reviewer, Babbich Undergraduate Writing Award, Spring 2006.
- Committee Member, Assistant Professor (Marion-English) Search in 19<sup>th</sup> Century American Literature, Autumn 2005-Spring 2006.
- Representative, Undergraduate Studies Committee, English Department, The Ohio State University, Autumn 2003-Summer 2004
- Volunteer, 4<sup>th</sup> Biennial Feminism(s) and Rhetoric(s) Conference, The Ohio State University, October 2003
- Mentor, Department of English Mentorship Program, The Ohio State University, Autumn 2002-present
- Scorer, COTC Holistic Scoring Workshop, Center for the Study and Teaching of Writing, The Ohio State University, 10 April 2004.
- Reviewer, *Research in the Teaching of English*, Autumn 2002-present

Delegate, Council of Graduate Students, The Ohio State University, Autumn 2002-Summer 2003  
Member, Textbook Selection Committee, First-Year Writing Program, English Department, The Ohio State University, Autumn 2002-Winter 2003  
Facilitator, New TA Orientation, Faculty & TA Development, The Ohio State University, Summer 2002  
Representative, Faculty Search Committee, School of Journalism & Communication, The Ohio State University, Autumn 2000-Spring 2001  
Judge, Holiday Frolic Forensics Competition, The Ohio State University, December 1999

### **Professional Affiliations**

CCCC: Conference on College Composition and Communication  
MLA: Modern Language Association  
NCTE: National Council of Teachers of English

### **Technical Expertise**

Operating Systems: Windows, Macintosh  
Web Design: HTML, X-HTML, CSS, Dreamweaver  
Graphic Design: Fireworks, Photoshop, Gimp  
Sound Editing: Audacity, QuickTime  
Multimedia: Flash, iMovie, MovieMaker  
Data Analysis: HyperResearch, SPSS  
Page Layout: MS Publisher, PageMaker  
Other: WebCT, Desire2Learn, MS Office (Word, Excel, PowerPoint, Entourage)

### **Grants**

Teaching and Research Professional Development Award, Marion Campus, Fall 2008  
Computers & Writing Graduate Research Network Travel Award, Graduate Research Network, Computers & Writing Conference, Summer 2004  
Alumni Grant for Graduate Research and Scholarship, Graduate School, The Ohio State University, Spring 2004  
Graduate Research Small Grant, College of Humanities, The Ohio State University, Spring 2004  
Corbett Research Award, Department of English, The Ohio State University, Spring 2004  
Professional Development Travel Grant, Council of Graduate Students, The Ohio State University, Spring 2003

### **Awards & Honors**

Eric Walborn Award for Excellence in Digital Media and English Studies Instruction, Department of English, The Ohio State University, 25 May 2005  
Phi Kappa Phi, National Honor Society, The Ohio State University, Inducted 2004  
Phi Beta Kappa, National Honor Society, Marietta College, Inducted Spring 1997