

Lane E. Gray

14 Meadowlark Ln | Littleton, Colorado 80123 | 303-619-5296 | laneeg968@gmail.com

EDUCATION

The Ohio State University Honors College

Expected Spring 2026

Bachelors of Arts, Strategic Communications and English

Minor in Fashion and Retail Studies

3.75 GPA

MARKETING AND DESIGN EXPERIENCE

Intern for Design and Art Installation

January 2024–Present

Urban Arts Space, Columbus Ohio

- Enhance customer service throughout the gallery as a forward facing person to greet guests
- Collaborate with staff members and other interns of the gallery to properly integrate and execute their vision for designs within the space and wording of information on flyers, graphics etc.
- Write blog posts for company website and transcribe videos and alt text for social media posts
- Facilitate engagement in write learn play exhibition to introduce children to the arts in the gallery

Director of Marketing Communications

March 2024–Present

Student Alumni Council, The Ohio State University

- Direct team of graphic design and visual imaging to consistently portray the group brand
- Represent a body of students to connect buckeyes past, present, and future through strategic message and marketing management
- Facilitate social media presence amongst committee for all events on Instagram
- Communicate with and assist VP of Marketing on meetings and decisions
- Record meeting minutes and communicate agenda for Marketing Communications to the rest of the organization via weekly emails

Vice President of Public Relations and Marketing

October 2023–Present

Alpha Chi Omega Sorority, The Ohio State University

- Design all apparel to suit the wants and needs of the chapter and increased total sales margin
- Work with apparel companies to deliver an authentic and direct representation of the chapter
- Manage Instagram and all social media platforms for AXO—weekly postings, story design, create graphics and reels.
- Organize meeting minute execution for the entire chapter; send meeting minutes each week, update all information for the sorority

Research Assistant

August 2022–December 2022

The Ohio State University, School of Communications

- Categorized and coded over 4,000 research studies in under four weeks for proper data synthesis
- Fully screened 300 studies—found the research article on OSU databases, read full studies and decided to include or exclude based on criteria.
- Ran lab experiments by connecting with children and their parents, setting up lab materials under supervision, conducting the full extent of the study during the week
- Worked in the lab during the weekends and weekdays to fully complete all studies
- Assisted on a second study for Dr. Bushman on Anger Management(Umbrella Study)