

# Daniel E. Seward

email: [dedseward@gmail.com](mailto:dedseward@gmail.com) or [seward.65@osu.edu](mailto:seward.65@osu.edu)

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## Education

University of Texas at Austin

Ph.D. in English with concentration in Rhetoric and Composition (2008)

M.A. in English with concentration in Rhetoric and Composition (1999)

B.A. in English (1993), High Honors

B.B.A. in Management Information Systems (1993), High Honors

## Academic

The Ohio State University, Columbus, OH (2016-present)

## Employment

*Senior Lecturer and Administrative Associate*, Department of English

- Teach courses in writing and rhetoric, as well as the Minor in Professional Writing
- Assist writing program directors in administering and assessing writing programs

(My non-academic employment is listed on the final page, along with technical skills.)

Franklin University, Columbus, OH (2010-16)

*Chair of Interdisciplinary Studies (IDST)* (additional title and duties beginning Fall 2014)

- Developed curriculum (courses and program requirements) for major allowing students to meld two focus areas into a compelling portfolio of intellectual work
- Taught IDST courses, working directly with project sponsors in various disciplines
- Planned and implemented programmatic initiatives to increase IDST enrollment

*Lead Faculty in Writing*, Department of Humanities and Communication Arts

- Developed curriculum and mentored instructors for a range of writing courses, including developmental, first-year, research, business, and creative writing
- Staffed all sections of 8 different writing courses by hiring, training, supporting, and supervising approximately 25 part-time adjunct instructors
- Completed direct and indirect writing program assessments by analyzing data from major-area courses across the university and from writing courses themselves
- Collaborated with faculty and staff across the university on writing initiatives
- Taught writing courses in online and hybrid formats (see list of courses below)
- Participated in various university committees and Faculty Senate (see below)
- Participated in various campus and community outreach events (see below)

Self-employed textbook author, Austin, TX; Los Angeles, CA; Columbus, OH (1996-2011)

*Coauthor and Contributor on Scott, Foresman titles* (editions listed below)

Ohio Wesleyan University, Delaware, OH (2006-08)

*Instructor*, Department of English (adjunct teaching position)

California Lutheran University, Thousand Oaks, CA (2002-03)

*Lecturer*, Department of English (adjunct teaching position)

University of Texas, Austin, TX (overlapping grad-student positions)

*Program Coordinator*, UT Humanities Institute (2000-01)

*Website Administrator*, Department of English (2000)

*Assistant Director*, Computer Writing & Research Lab (CWRL) (1998-99)

*Instructional Support Staff Member*, CWRL (1997-2000)

*Instructor*, Departments of Rhetoric & Writing (DRW) and English (1997-2000)

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### Awards

Excellence in Teaching First-Year Writing Award (2019-20), First-Year Writing Program, Department of English, OSU.  
High Commendation, Richard III Society Research Prize (2017-18), for “Bishop John Alcock and the Roman Invasion of Parliament” (see list of publications below)  
Lead Faculty of the Year (2013-14), Faculty Senate, Franklin University  
Outstanding Dissertation (2007-08), Department of English, UT Austin, for *Civic Voice in Elizabethan Parliamentary Oratory*  
Teaching Fellowship (2002-03), Department of English, California Lutheran University  
Professional Development Award (2000-01), Graduate School, UT Austin  
Outstanding Master's Report (1998-99), Department of English, UT Austin, for “Sectarian Dialectic and the Logic of Reformation in Milton’s *Areopagitica*”

### Courses Taught

The Ohio State University (in both online and hybrid formats)

English 1110: First-Year Composition (hybrid and online)  
English 2276: Arts of Persuasion (Gen-Ed elective)  
English 3304: Business and Professional Writing  
English 3305: Technical Writing  
English 3405: Spec. Topics in Professional Writing—Organizational Websites  
English 4150: Cultures of Professional Writing (required for Professional Writing Minor)  
English 4189: Capstone Internship for Professional Writing Minor  
English 4572: English Grammar and Usage (English elective, TESOL requirement)

Franklin University (in both online and hybrid formats)

WRIT 060: Basic Writing II (developmental English course)  
WRIT 120: College Writing (first-year writing)  
WRIT 130: Research Paper (two-credit bridge course for some transfer students)  
WRIT 320: Business and Professional Writing  
IDST 300: Introduction to Interdisciplinary Studies  
IDST 495: Interdisciplinary Studies Capstone

Ohio Wesleyan University

English 105: Freshman Writing Seminar

California Lutheran University

English 111: Critical Reading and Writing (first-year writing)  
Multimedia 282: Information Architecture and the Humanities (Design major elective)  
English 401: Writing Theory and Practice (Education major requirement)

University of Texas

E 306: Rhetoric and Composition (first-year writing)  
E 309K: Topics in Writing—The Rhetoric of Sellouts and CEOs (writing elective)  
E 314L: Literary Contests and Contexts—British Lit. (introduction to English major)  
E 316K: Masterworks of American Literature (sophomore literature, in role of TA)

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- Scholarly and Textbook Publications**
- “Parliamentary Rhetoric in Early Modern England.” In *Handbuch Politische Rhetorik [Handbook of Political Rhetoric]* (De Gruyter, 2019/2020), ed. Armin Burkhardt. <<https://doi.org/10.1515/9783110331516>>.
- “Orchestrated Online Conversation: Designing Asynchronous Discussion Boards for Interactive, Incremental, and Communal Literacy Development in First-Year College Writing.” *Research in Online Literacy Education*, vol. 1, no. 1 (2018), <<http://www.roleolor.org/>>.
- “Bishop John Alcock and the Roman Invasion of Parliament: Introducing Renaissance Civic Humanism to Tudor Parliamentary Proceedings.” In *The Fifteenth Century: Writing, Records, and Rhetoric*, vol. XV, (Boydell & Brewer, 2017), ed. Linda Clark.
- “Conversation Starters: Orchestrating Asynchronous Discussion to Build Academic Community among First-Year Writers.” *Online Literacies Open Resources* (2017) <<https://www.glosole.org/olor.html>>.
- Contributor to the *Bedford Bibliography of Research in Online Writing Instruction* (Macmillan, 2017) <<https://community.macmillan.com/docs/DOC-5039-the-bedford-bibliography-of-research-in-online-writing-instruction>>.
- Franklin Style Manual* (Pearson custom publication for Franklin University, 2012) <<http://writing.franklin.edu/fsm>>.
- Scott, Foresman Handbook* (Longman, 2011, 9<sup>th</sup> ed.) with John Ruskiewicz, Christy Friend, and Maxine Hairston.
- Scott, Foresman Writer* (Longman, 1998-2011, 1<sup>st</sup>-5<sup>th</sup> eds.) with John Ruskiewicz, Christy Friend, and Maxine Hairston.
- Website Design and Software Productions**  
(I designed and coded each title.)
- Renaissance Rhetoric Short Title Catalogue Online* (currently in Beta version, 2018-present) <<http://irhetor.net/rrstc>>. Research database based on *Renaissance Rhetoric Short Title Catalogue*, 2<sup>nd</sup> ed., by Larry Green and James J. Murphy.
- Writing@Franklin* (Franklin U., 2011-16) <<http://writing.franklin.edu>>. University-wide online style guide and writing resource center.
- Department of English* (UT, 2000). Departmental website and database-driven content management systems.
- Division of Rhetoric and Composition* (UT, 1999). Departmental websites and content management systems developed in collaboration with Joanna Wolfe.
- English 306* and web-based *Student Guide to First-Year Writing* (UT, 1997). Program websites developed in collaboration with UT’s First-Year Writing Program and Computer Writing and Research Lab.
- CoreText Online* (Longman, 1997) with Maxine Hairston and John Ruskiewicz.
- Scott, Foresman Handbook* (HarperCollins, 1996, 4<sup>th</sup> ed.) with Maxine Hairston and John Ruskiewicz, to accompany Daedalus Group’s *Writer’s Workshop*.
- Rhetoric Online* (HarperCollins, 1996) with Maxine Hairston and John Ruskiewicz.

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### Academic Conference Presentations

- "The Tribunal Ethos in Tudor and Stuart Parliaments: Patrician Eloquence, Plebeian Voice, and the Place of Popular Appeal in English Political Oratory." International Society for the History of Rhetoric (ISHR), New Orleans, 26 July 2019.
- "Relocating the Places of Parliament: The Shift from Secular Charge Oration to Thematic Sermon in the Opening Addresses of the Late Middle Ages." Rhetoric Society of America (RSA), Minneapolis, 30 May 2018.
- "Six Oratorical Spaces of Francis Bacon: Political Ethos and the Ecology of Parliamentary Discourse." ISHR, London, 28 July 2017.
- "Prophetic Pragmatism and Assessment at the Industrial-Model University: Channeling Perspectives through Data-Driven Confrontation." Council of Writing Program Administrators (CWPA), Raleigh, 16 July 2016.
- "I Remember When . . .': Custom, Change, and the Antiquarian Ethos in Tudor & Stuart Parliamentary Oratory." RSA, Atlanta, 28 May 2016.
- "The Roman Invasion of Parliament: Bishop John Alcock and the Introduction of Renaissance Civic Humanism to the Tudor Opening Address." Speaking in Parliament: History, Politics, Rhetoric. History of Parliament Trust and Queen Mary University of London, London, 6 Apr. 2016.
- "Community, Connectivity, and the Traditional Challenges for Basic Writers: Risking Basic Writing Online to Realize the Rewards of Access to Higher Education." Conference on College Composition and Communication (CCCC), Tampa, 20 Mar. 2015.
- "The WPA at the Program-Centric, Transfer-Friendly, Industrial-Model University: Contingent Cassandra or Assessment Augur?" CWPA, Normal, IL, 19 July 2014.
- "Defining Healthy Discourse for the English Body Politic: Permeable Boundaries and Constitutional Anxieties within Tudor and Stuart Parliaments." RSA, San Antonio, 23 May 2014.
- "Performing Constitutional Monarchy: Deliberate Acting in the Opening of Tudor and Stuart Parliaments." ISHR, Chicago, 25 July 2013.
- "Healthy Debate in Elizabethan Parliamentary Oratory: The Body Politic as Rhetorical Commonplace and Discursive Model." RSA, Minneapolis, 29 May 2010.
- "Financing God's Monarchy: Religious Inflections on Classical Deliberative Rhetoric." ISHR, Montréal, 23 July 2009.
- "Mercury Steals Parliament: Ironic Accusations against Eloquence in Early Modern Civic Speech." RSA, Seattle, 25 May 2008.
- "Assessing Eloquence in the Ceremonial Speech of Early Modern England." RSA, Memphis, 29 May 2006.
- "Thinking Outside the Classical Box (Triangle?): Margaret Cavendish's Assessment of Contemporary Oratorical Genres." ISHR, Los Angeles, 16 July 2005.
- "Rhetors, Ramists, and Reformers: Propheying among 17<sup>th</sup>-Century Language Arts." CCCC, Denver, 16 Mar. 2001.
- "State of the Art: Language Precepts and Practice in the Modern Software Patent." Modern Language Association, Chicago, 29 Dec. 1999.
- "Book-Knowledge and Web-Histories: Building Academic Community for First-year Writers." CCCC, Atlanta, 25 Mar. 1999.

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"Where Did the Structure Go? From the Authoring Environment to the Hypertext Reader." Computers and Writing Conference, Logan, UT, 1 June 1996.

"'All a Rhetorician's Rules': The Electronic Handbook Comes of Age?" with John Ruskiewicz. Computers and Writing Conference, Logan, UT, 31 May 1996.

"Rhetoric Online and Off." Keynote Address with John Ruskiewicz. Texas Junior College Teachers' Association, Houston, 24 Feb. 1996.

"A New Beginning for Hypertext." Publishing and the Shape of the Text, UT Harry Ransom Center, Austin, 23 Sep. 1995.

### Active

### Professional

### Memberships

American Society for the History of Rhetoric (ASHR)

Conference on College Composition and Communication (CCCC)

Council of Writing Program Administrators (CWPA)

Global Society for Online Literacy Educators (GSOLE)

International Society for the History of Rhetoric (ISHR)

National Council for Teachers of English (NCTE)

Rhetoric Society of America (RSA)

### Select

### Professional

### and

### University

### Service

#### The Ohio State University

- English Department Undergraduate Studies Committee, AF Rep. (2019-20)
- English Department Chair Search Committee, Associated (i.e., Adjunct) Faculty (AF) Representative (2019)
- English Department Executive Committee, AF Rep. (2018-20)
- Discussion leader for Buckeye Book Program (2017)
- Volunteer Provenance Cataloguer for Thompson Library Department of Rare Books and Manuscripts (2009)

#### Global Society of Online Literacy Educators

- President (2020-Present)
  - Oversee organizational operations to support members, build membership
  - Migrated organizational website
- Member and Chair (2020), Nominations Committee (2019-present)
- Vice President (2018-2020)
  - Develop strategic plan for organization
  - Work with other officers to build membership, execute core operations
- Member, Executive Board (2018-present)
- Co-chair, Conference Committee (2018-present)
  - Planned and coordinated annual online conference for January 2019, 2020
  - Document planning and implementation processes, build archive website

#### Conference on College Composition and Communication (CCCC) and NCTE

- Technologies and Tools Working Group Co-leader, Online Writing Instruction (OWI) Standing Group (2019-present)
- Member, OWI Standing Group (2017-present)
- Ad hoc manuscript reviewer for the NCTE book program (2016-17)
- Expert Panelist for Committee for Effective Practices in OWI (2014-16)

#### International Society for the History of Rhetoric

- Ad hoc manuscript reviewer for *Rhetorica* journal (2019)

#### American Society for the History of Rhetoric

- Ad hoc manuscript reviewer for *Advances in the History of Rhetoric* (2014)

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### Franklin University

- Member of Faculty Senate's Constitution Review Committee (2015-16)
- Member of Faculty Performance Review Committee (2013-14)
- Member of Faculty Senate's Assessment Committee (2012-16)
- Member of Student Success Initiative Committee (2012-13)
- Member of Web Conferencing Taskforce (2012-13)
- Chair of Faculty Senate's Academic Technology Committee (2011-13)
- Member of University Foundations Advisory Board (2011-13)
- Member of Alternative Course Format Taskforce (2011-13)
- Member of Faculty Senate's Academic Technology Committee (2010-14)
- Member of General Education Committee (2010-16)

### The University of Texas at Austin

- Ad hoc manuscript reviewer for *Texas Studies in Language and Literature* (2000)
- Ad hoc manuscript reviewer for *Currents in Electronic Literacy* (1999)
- Administrator of online discussion forums complementing UT's common-book program for first-year writing (1998; see also 1999 CCCC presentation below)
- Grad Student Member of CWRL Steering Committee (1998-99)
- Grad Student Member of DRW First-year Composition Committee (1998-99)
- Grad Student Member of DRW Website Committee (1998-99)

### **Select**

### **Professional Development Activities**

- "Teaching at Ohio State" (June 2019). Hosted and conducted by the University Institute of Teaching and Learning (UITL) at OSU, Online course.
- "Equity, Access, and the Next Decade of Digital Writing" (October 2018). Conducted by Troy Hicks as part of the GSOLE Webinar Series.
- Digital Media and Composition (May 2017). Conducted by OSU Department of English's Digital Media Studies program, Columbus.
- "Protecting Human Research Participants" (June 2014). Hosted by The National Institutes of Health (NIH) Office of Extramural Research, Online certification course (IRB training class; Certificate Number: 1475113).
- "Access to Information" (Fall 2019). Taught by Belinda Boon, graduate course at Kent State Library and Information Sciences (KLIS), Columbus campus.
- "Rare Books" (Summer 2019). Taught by Geoffrey Smith (head of OSU Rare Books and Manuscripts Department), graduate KLIS course, Columbus campus.
- Seminar on the *Loci Communes* (May 2008). Directed by Marc van der Poel of the University of Nijmegen, hosted by ISHR at RSA conference, Seattle.
- Seminar on Aphthonius's *Progymnasmata* (May 2006). Directed by Manfred Kraus of Tubingen University, hosted by ISHR at RSA conference, Memphis.
- Interdisciplinary Graduate Seminar in Literacy Studies (Spring 2006). Directed by Harvey Graff, hosted by the Literacy Studies Working Group within OSU's Institute for Collaborative Research in the Humanities, Columbus.
- Medieval and Renaissance Latin Reading Group (2005-2008). Directed by Richard Firth Green, hosted by OSU's Center for Medieval and Renaissance Studies, Columbus.
- Seminar on Rudolph Agricola's *De Inventione Dialectica* (May 2004). Directed by Peter Mack of University of Warwick, hosted by ISHR at RSA conference, Austin.

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### Select Other Academic and Professional Presentations and Writing

- “Teaching for Student Success in Autumn and Beyond: Creating Inclusive Learning Spaces, Wherever and However They Occur.” Invited panelist (representing online instructors) for webinar, The Ohio State University, Drake Institute for Teaching and Learning, online (Columbus), 4 Aug. 2020.
- “Laying the Foundation for Ongoing Assessment of Writing.” Invited breakout session with Eddie Singleton, The Ohio State University, Building a Flourishing Academic Community with Assessment, Columbus, 4 Oct. 2019.
- “Workplace Rhetoric: Being Persuasive in Professional Conversations.” Invited workshop, Breaking Barriers Program, Columbus Literacy Council, Columbus, 18 Aug. 2017.
- “College-Level Writing: Joining the Conversation.” Invited presentation, orientation for Columbus City Schools’ *Seniors to Sophomores* Program (PSEOP), Columbus, July 2013, July 2014, Aug. 2015, and Aug. 2016.
- Writing program assessment reports at Franklin University, Columbus, 2011-2016.
- Course manuals for WRIT courses at Franklin University, Columbus, 2010-2014.
- Contributor to the *Franklin University Academic Assessment Guide*, 4<sup>th</sup> edition, internal operations manual for Franklin University, Columbus, 2013.
- "The Importance of Writing Well." Invited presentation, International Association of Administrative Professionals—Dublin Chapter, Dublin, OH, 2011.
- “Orality and Literacy in Early Modern England: The Case of Margaret Cavendish.” Presentation. Interdisciplinary Seminar in Literacy Studies, The Institute for Collaborative Research in the Humanities, OSU, Columbus, 31 Mar. 2006.
- Teachers as Scholars program materials, UT Humanities Institute, Austin, 2001.
- Review of *Bowling Alone*, by Robert Putnam. *Newsletter of the University of Texas Humanities Institute*, Austin, 23 Sep. 2000.
- Patent application for "Method and Means of User Defined Interaction between Plurality of Active Software Applications" (WIPO publication # WO 99/40512), with co-inventor Jarek Klimczak, El Segundo, CA, 1999.
- Contributions to CWRL's *Virtu(re)al Newsletter*, Austin, 1998-1999.
- “Using Technology in Your CWRL Section.” Workshop Presented in UT Graduate Course, English 398T: Teaching First-Year Writing, Austin, Nov. 1999.
- “Creating a Dynamic Class Website with *Web Course in a Box*.” Workshop Presented in Orientation for Teachers of First-Year Wiring. Austin. Aug. 1998, 1999.
- QClasses Manual: Class Library for Quotron Market Data Client*. Internal and client support materials at Reuters America, El Segundo, 1997.
- CoreText Online User’s Manual for Windows and Macintosh* (Longman, 1997).
- The Scott, Foresman Handbook—Rhetoric Online: User’s Manual* (HarperCollins—CollegeSoftware, 1996). (See software titles above.)

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### Non-Academic Employment

(Listing is offered here to demonstrate interdisciplinary competencies and non-academic professional experience.)

Reuters America, New York and El Segundo, CA (2001-2002)

*Independent Software Consultant*

- Designed and coded web-based stock portfolio management tools implemented with Active Server Pages (C#), client-side JavaScript/DHTML/XML (AJAX), and CSS
- Coauthored major project proposals and design guidelines for Web-based tools
- Presented software, project proposals, and designs to brokerage clients and Reuters coworkers, including Reuters's Chief Technical Officer

Teklead Corporation, Los Angeles (1996-1997)

*Consultant and Programmer*, contracting at Reuters America

- Designed and coded key components of a Windows-based stock-market software system, including a virtual container (*Reuters Plus*) housing embedded market-data objects; a user-driven scripting mechanism for customizing the container (see below); and an MFC-based C++ library wrapping an in-house data transfer API
- Coauthored (with co-inventor Jarek Klimczak) patent application for "Method and Means of User Defined Interaction between Plurality of Active Software Applications" (WIPO publication # WO 99/40512)
- Authored and designed technical documentation for corporate clients and in-house programmers to facilitate customization of *Reuters Plus*

IconElastic Computer Services, Austin (1994-1997)

*Owner, Designer, and Programmer*

- Managed the design and development of electronic writing handbooks and accompanying writing portfolio software (see "Educational Software" above)
- Authored end-user documentation for all software titles
- Designed all graphical components for documentation and user interface
- Supervised two part-time employees

H.L. Yoh Company, Austin (1993-1994)

*Database Systems Programmer*, contracting at Dell Computer

Dell Computer Corporation, Austin (1993)

*Database Programmer*, Dell USA Information Systems Department

### Computer Programming Expertise

(Skills listed were developed while working in above positions and in non-instructional academic roles.)

Working knowledge of the following software development techniques

- Web-to-database; dynamic Web documents (on client and server); AJAX
- Object-oriented programming/design; class wrapping of function libraries
- Relational databases; client-server systems (both objects and networks)

Working knowledge of the following development platforms, languages, and software

- *Languages*: JavaScript; XHTML; CSS; C++; C#; VBScript; CFML; SQL; DBASE; etc.
- *Coding environments*: Microsoft Visual Studio; MS Visual C++ (including MFC & ActiveX); Windows SDK & COM; MS Excel Macros; FoxPro for Windows & DOS; etc.
- *Web-to-database*: MySQL via PHP and DHTML; XML data services rendered into XHTML via XSLT; MS Active Server Pages with MS Active Data Objects; ColdFusion with MS Access; Lasso with FileMaker Pro